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## MARKETING AND ADVERTISING BENEFITS

	Top Gun \$25,000	Air Force One \$15,000	The Aviator \$10,000	Delta Force \$5,000	Fire Fox \$2,500	Pilot \$1,000	Co-Pilot \$500
<b>PRE-EVENT</b>							
Named Presenting Sponsor in all marketing materials							
Named sponsor in marketing materials including Radio, Print and Online*	Radio, Print, Online	Radio, Print, Online	Print, Online	Print, Online	Print, Online		
Recognition on HFF's Facebook page (3,500+ fans)							
Your company logo linked on Hope Takes Flight website							
<b>DAY OF EVENT</b>							
First Class event tickets	14	12	10	8	6	4	2
Emcee recognition during event							
Listed in event program							
Acknowledgement in ongoing video							
<b>POST-EVENT</b>							
Right of first refusal for next year's event							
Invitation to Donor Appreciation event							
Recognition in HFF Family & Friends newsletter (2,250+ members)							

 **ALL SPONSORS** have access to the Pilots Lounge, a private area with seating and open bar.

*\*Company logo will be on marketing materials if sponsorship is confirmed no later than print deadlines.*

CONTACT DONNA POWELL, DIRECTOR OF DONOR RELATIONS AND DEVELOPMENT AT 614-715-8342.