

WHY IS YOUR HELP NEEDED? Hope Takes Flight contributes funding to house and support the programs so urgently needed by homeless and at risk children and their families. All the proceeds from this event will assist HFF in its efforts to eliminate family homelessness in the Columbus community.



**HOMELESS
IN
FRANKLIN
COUNTY
SHELTERS**



1,562

families

3,108

children



highest number since

1996

ANNUAL SUCCESS



The Homeless Families Foundation served **250** families including **617** children

Success

rate of our families that moved to permanent



AVERAGE COST TO HOUSE A FAMILY FOR THREE MONTHS IS **\$3,300**



130 Pre-K children who received in-home lessons with their parents preparing them for kindergarten.



Kindergarten through 8th grade students who attended The Homeless Families Foundation Dowd Education Center.



Helped **58** students improve their math scores



Helped **68** students improve their reading scores



Number of meals served during afterschool and summer programs.

THE COST FOR A CHILD TO ATTEND THE DOWD EDUCATION CENTER FOR ONE YEAR IS **\$4,000**

Hope Takes Flight

Benefiting The Homeless Families Foundation Sponsorship Opportunities

Marketing & Advertising Benefits for Hope Takes Flight	Top Gun \$25,000	Air Force One \$15,000	The Aviator \$10,000	Delta Force \$5,000	Fire Fox \$2,500
Pre-Event					
Named Presenting Sponsor in all marketing materials	X				
*Named as sponsor in marketing materials including Radio, Print and Online	Radio, Print, Online	Radio, Print, Online	Print, Online	Print, Online	Print, Online
Recognition on HFF's Facebook page (more than 3,000+ fans)	X	X	X	X	X
Company logo linked on Hope Takes Flight website	X	X	X	X	X
Day of Event					
First Class event tickets	14	12	10	8	6
Emcee recognition during event	X	X	X	X	X
Listed in event program	X	X	X	X	X
Acknowledgement in ongoing video	X	X	X	X	X
Post-Event					
First right of refusal for 2018 event	X				
Invitation to 2018 Donor Appreciation event	X	X	X	X	X
Recognition in the newsletter, Families & Friends (2,250+)	X	X	X	X	X

**Company logo will be on marketing materials if sponsorship is confirmed no later than print deadlines.*

Pilot - \$1,000

- Four First Class tickets for event
- Listed in event program
- Acknowledgement in ongoing video
- Invitation to 2018 Donor Appreciation event

Co-Pilot - \$500

- Two First Class tickets for event
- Listed in event program
- Acknowledgement in ongoing video

FIRST CLASS

Each First Class ticket provides access to the Pilot's Lounge; a private lounge area inside the hangar with seating and open bar.