

The 4th annual No Show Mother's Day Gala is unlike any other event. Instead of renting a tux, buying a dress and finding a babysitter, participants donate the expenses they would normally spend on a night out and enjoy a night in at home while helping to support HFF's mission.

 $\{\mathsf{THE}\ \mathsf{EVENT}\ \mathsf{IS}\ \mathsf{IMAGINARY}\}$

THE NEED IS REAL

Please consider becoming a No Show Gala Sponsor. 100% of your sponsorship will support the programs so urgently needed by homeless, at risk children and their families. Thanks to partners like you, HFF has been able to make a real impact to end homelessness in Central Ohio.

HFF serves 250 families, including 600+ children yearly.

238 students receive educational services from the HFF Dowd Center.

HFF provided 17,982 meals during afterschool and summer programs.



SPONSORSHIP OPPORTUNITIES

MARKETING δ ADVERTISING BENEFITS FOR NO SHOW MOTHER'S DAY GALA

PRE-EVENT	Diamond \$10,000	Pearl \$5,000	Perfume \$2,500	Chocolate \$1,000	Rose \$500
Named Presenting Sponsor in all marketing materials	*	*			
Named as sponsor in marketing materials including Radio, Print and Online	Radio, Print, Online	Radio, Print, Online	Radio, Print, Online	Radio, Print, Online	Print, Online
Recognition on HFF's Facebook page (3,000+ fans)	*	*	*	*	
Company logo linked on HFF No Show Gala website	*	*	*	*	*
Opportunity to honor a special mother on No Show Gala website	4	4	3	2	1
POST-EVENT					
First right of refusal for No Show Mother's Day Gala 2019	*				
Invitation to 2019 Donor Appreciation Event	*	*	*	*	
Recognition in the HFF newsletter Families & Friends	*	*	*		

~ FOR MORE INFORMATION ~

Contact Donna Powell, Director of Donor Relations and Development at 614-715-8342.